# Strategic Plan

**CAREER TECHNICAL INSTRUCTION (CTI)**  
**STRATEGIC PLAN**

**SECTION A:  Mission, Goals, & Objectives**

**Mission**

To provide meaningful leadership and employability experiences for students with disabilities through career, technical and agricultural education courses.

**Five-Year Goals**

1. To provide service and career activities to students which are served under the CTI programs.
2. To operate as a cost-effective and efficient state organization
3. To increase student and professional membership in the career and technical student organizations (CTSO’s).
4. To enlist and expand business and corporate support for CTI programs through service and sponsorship
5. To provide current and effective communication to the student and professional members.

\*\*\* Drafted on August 2, 2007.

**Goal 1:  To provide service and career activities to students which are served under the CTI programs.**

**FY/08**

1. Provide students at the Fall and State Leadership Conferences with leadership and employability development activities.
2. Provide students with the opportunity to participate in competitive events and earn recognition.
3. Provide students the opportunity to participate and contribute in annual community service projects.
4. Provide a job fair opportunity for students.

**Goal 2:** **To operate as a cost-effective and efficient state organization.**

**FY/08**

1. State Coordinator will provide a certified financial review annually to the board of directors
2. State Coordinator will report the financial state of the organization to the board of directors quarterly.
3. State Coordinator will solicit suggestions and ideas from board members for program and operational improvements.

**Goal 3:** **To increase student and professional membership in the career and technical student organizations (CTSO).**  
**FY/08**

1. Provide promotional information to the CTI students on additional CTSO opportunities available.
2. Provide sponsorship opportunities for CTSO participation for students as needed.

**Goal 4:  To enlist and expand business and corporate support for CTI programs through service and sponsorship.**  
**FY/08**

1. Encourage and solicit business members for board participation.
2. Solicit business and industry for donations of material, prizes and scholarships.
3. Encourage regional sponsorship participation for program support.
4. Produce promotional materials for solicitation of program funding.

**Goal 5:**  **To provide current and effective communication to the student and professional members.**  
**FY/08**

1. Maintain an updated and current website.
2. Maintain an updated and current professional database for mail outs and emails.
3. Provide the following mail outs annually.
   * Back to School Package
   * Fall Leadership Package
   * Fall Leadership Pre-Conference Package
   * State Conference Package
   * State Conference Pre-Conference Package
4. Provide a minimum of two regional meetings annually to coordinators for dissemination of program and organizational updates.
5. Provide accessible state personnel to professional members.